



Hillcrest Community Civic Association

"Working Together for a Better Community"

www.HillcrestDC.com

P.O. Box 30895, Washington, D.C. 20030-0895 phone: (202) 584-2703

BOARD MINUTES

August 3, 2013

In attendance

Karen Williams	Kenneth Burke
Monica Evans	Mary Ross
Sheila Brown	De'Andre Anderson
Phillip Hammond	Mark Johnson
Frank Anderson	

PROCEEDINGS & MINUTES

The HCCA Board meeting was called to order at 9:08am by Karen Williams, President.

The minutes of the July 6, 2013 meeting were read by Karen Williams, President. It was moved and seconded to accept the minutes with corrections. The motion passed.

Treasurer's Report

No report. There is currently \$7,226.17 in Wells Fargo Bank. Please note, all bills have not been paid from Monte Carlo night.

Additional Items

The ANC would like Karen to come and speak as the School Board Representative. They meet the third Thursday of the month.

NOTE FOR THE MINUTES: Mary Ross viewed the July 12 City Council Proceedings where Muriel Bowser made a general statement that she "met" with HCCA.

COMMITTEE REPORTS

Education and Recreation Report – De'Andre Anderson

- There is a case to be made for an "application" school East of the River; met with the Department of General Services; thinks the Winston School site location will be in the hands of the charter schools
- Rocket Ship Charter School wants to meet with the membership today – they have a virtual classroom model where students learn at home part-time

Environmental Committee Report – Mary Ross

Julie Kuttruff – Superintendent of Park Services is conducting wellness camps – See Flyer

Fundraising Committee – Sheila Brown

Good news – Monte Carlo night is over! It was an enjoyable event. Sold 75 tickets but had 300 to sell. Had \$7,500 in corporate pledges and \$10,894 in expenses

- Discussion about supporting events as board members; expectation to support events; but what does this mean? Support monetarily or through participation? Both!
- Do we need to stretch out and mix it up with more costly events?
- Lessons learned:
 - Publicity
 - Sell tickets earlier
 - Look at a different strategy/approach for dealing with corporate partners
 - Want to review By-laws to have access to seed money before event

Next Event – Trip to Hollywood Casino at Charlestown Races – Fall 2013

Holiday Celebration 2013 – Hospitality or Fundraising? What does HCCA want?

ADJOURNMENT

Meeting was adjourned by the President at 10:00am.

Respectfully Submitted

Monica Holman Evans, Treasurer