



Hillcrest Community Civic Association

"Working Together for a Better Community"

www.HillcrestDC.com

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Hillcrest Community Civic Association Future-Focused Leadership Agenda

On April 15, 2023, the newly and duly elected leaders of the Hillcrest Community Civic Association (HCCA) held a planning retreat to frame the Association's next two years of activity. The Association's leaders are moving forward with a very inclusive approach. The objective is to expand the leadership team by six committee positions and to be a task-oriented objective-driven organization that is more effective and impactful with enhancement capacity that executes its mission to "*enhance the quality of life and prosperity of its members,*" residents and other stakeholder groups and organizations.

The HCCA was founded almost 35 years ago with the purpose of improving the quality of life and prosperity of its members through civic engagement and activism. The leaders of the past envisioned a more prosperous community. The originators laid a foundation we all can build upon. As we look forward to the 35th year celebration, we will move forward with plans and activities that will engage more residents, create more opportunities for participation, and raise more money for scholarships, activities and programming.

Strategic Objectives

- ✚ Increase membership by 100 percent over the next two years
- ✚ Increase scholarship allotments to \$50,000 over the next two years.
- ✚ Increase participation and grow the number of volunteers to 100
- ✚ Expand opportunities for earn income, partnerships and sponsorships
- ✚ Enhance the organization's operational capacity
- ✚ Secure federal tax exemption status

Proposed Activities

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|--------------------------------------------|-------------------|
| ✚ Public planning meetings | June 3 and July 8 |
| ✚ Scholarship Rewards | July meeting |
| ✚ Casino bus trip to Delaware | August TBD |
| ✚ Hillcrest Day | September 23 |
| ✚ Tree Lighting Ceremony | December TBD |
| ✚ Chili Cook-off –FOFG | March 2024 |
| ✚ Jazz Festival – FOFG | June 2024 |
| ✚ Hillcrest Day | September 2024 |
| ✚ 35 th Anniversary Recognition | November 2024 |